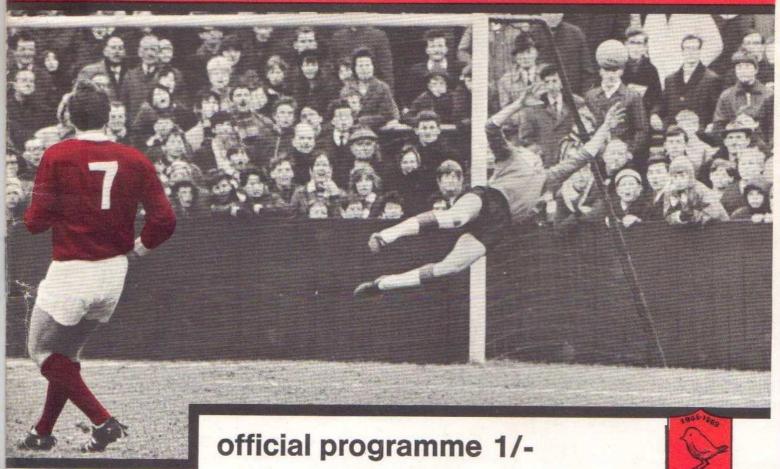
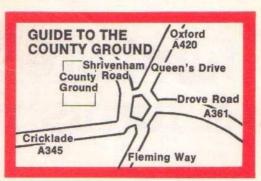
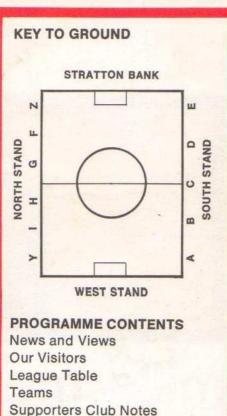


SWINDON TOWN FOOTBALL CLUB







Club Information

furniture & furnishings

of charm and distinction . . . carpets floor coverings loose covers curtains skilled workshop repair service . . .



mills+merricks

Itd

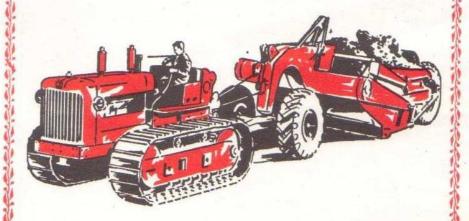
established over 65 years

16/17 Bridge Street Swindon phone 5365/6

H. HIBBERD LTD.

40 NEWPORT STREET, SWINDON

Plant Hire Contractors



FOR YOUR EARTH-MOVING EQUIPMENT

TELEPHONE SWINDON 6125

SWINDON TOWN FOOTBALL COMPANY LIMITED

Registered Office: COUNTY GROUND, SWINDON

Mr. W. J. CASTLE (President)

Mr. J. DAVIES (Vice-President)

DIRECTORS:

Mr. H. E. LANE (Chairman)

Mr. R. FRICKER (Vice-Chairman)

Messrs. F. L. COLLINS, A. W. DONE, M. EARLE, C. J. GREEN, F. PLYER, H. WILLIAMS, K. H. WILMER and Dr. J. NICHOLAS

Manager: D. WILLIAMS

Secretary: R. A. MORSE

VOL. 19

SATURDAY, 2nd NOVEMBER, 1968

No. 12

SATURDAY, 2nd NOVEMBER, 1968

DIVISION III

SWINDON TOWN

V.

SOUTHPORT

Kick-off 3 p.m.

REFEREE:

MR. W. J. GOW (Swansea)

LINESMEN:

Red Flag-MR. K. W. BAKER (Rugby)

Yellow Flag-MR. L. A. HOWELLS (Port Talbot)

ENEWS and VIEWS

Almost a third of the season over and here we are — Swindon occupying the top position in the League Table. Some may think it is much too early in the season to be in the "hot seat" (every game becomes a cup-tie). It doesn't always pay to be the "pace-maker", in football, but one has to take all the points possible, whatever the period of the season. A good lead established now, may quite easily clinch the matter.

The most pleasing features of our recent run of success have been the high standard of football displayed, the excellent away form (three league games won, and the draw at Coventry) and the great improvement in the matter of scoring goals.

Earlier, we had a wonderful defensive record, but with few goals scored. This has certainly been rectified, as the figures denote. Nineteen goals scored with eight against (two of those last Saturday). Another pleasing feature is the fact that the whole of the forward line is participating in the scoring.

These notes have to be compiled before the Derby game (can we do another Coventry, it will be hard and dour), but since the defeat at Bristol Rovers on 21st September, we have gone forward in no uncertain manner. Including the League Cup games against Blackburn and Coventry, we have played nine games with the following record:

			Goals			
P 9	W	D	L	F	A	
9	8	1	0	18	6	

Surely championship form as two games were against a Division I team, and another against one of the top teams in Division II.

NEWS AND VIEWS—continued

Whatever has happened at Derby, we must maintain this standard, and promotion will be assured. Remember Queen's Park Rangers were at the top of Division III for a whole season, and also won the League Cup. We have now won our last six league games, surely there is no reason why this cannot continue.

Now to the matters of the moment—today's game against Southport is most important. This will be a hard game to win. Our opponents, to date, are in sixteenth position with quite a good record:

Certainly they know the way to goal. Remember our game with them last year and the scoring spree on that occasion?

The game was played on 13th April, 1968 and was televised as "Match of the Day". Comments received from various parts of the country spoke very highly of the game. It was very good for television, as it was full of incident, with six goals scored and one disallowed (to many of us this seemed a perfectly legitimate goal).

Rogers opened the scoring with a free kick after twelve minutes, but Redrobe equalised in twenty-three minutes. Half-time saw one goal each. Few expected the fluctuations in the second half. Three minutes after half-time Smart scored, and Swindon seemed set for victory, enjoying most of the play. However, the whole tempo changed, a quick breakaway by Southport produced goal number two, scored by Harkin—a few minutes later another breakaway, and Russell scored, only for the goal to be disallowed. After seventy-three minutes, Andrews scored a third goal for Southport. Thus after twice taking the lead, Swindon were in arrears. Desperately

NEWS AND VIEWS—continued

as we struggled, defeat seemed inevitable but fortunately, in the last few minutes, Rogers scrambled the goal to make a draw.

Swindon: Jones; Thomas, Trollope; Butler, Dawson, Harland; Heath, Penman, Terry, Smart, Rogers.

Bailey substituted for Penman after seventy-three minutes.

Southport: Reeves; Pearson, Curwen; Peat, Molyneux, Clarke; Russell, Andrews, Harkin, Field, Redrobe.

Attendance: 10,929.

Referee: Mr. K. A. Winn (Wolverhampton).

Earlier in the season—18th November, 1967—we drew one each at Southport. On this occasion Walker came on as substitute and scored almost immediately. The only other change in the Swindon team was Nurse at centre-half instead of Dawson.

This is the second season in Division III for our opponents. Supporters will remember their fine run in the F.A. Cup last season.

By virtue of their geographical position, Southport have a hard task in running such a successful club. They face tremendous opposition from four of the most successful clubs in the country, Manchester United, Manchester City, Everton and Liverpool.

We certainly admire the directors, officials and players in their endeavours and wish them every success.

WILTS CLEANING SUPPLIES SERVICE

30 FLORENCE STREET SWINDON WILTSHIRE

Telephone 21012

Suppliers of all types of cleaning, and ancillary materials, to Hospitals, Local Authorities, Schools, Factories, Shops, Hotels, Clubs, Churches, etc. Special prices and contract prices arranged and a prompt and free delivery within 30 miles of Swindon.

Agents for: Progress Floor Treatments, Polishes etc. S. C. Johnsons Polishes etc. Kimberly Clark Paper Products. Deb Chemicals, Swarfega, Jizer, Janitol, Verve, Lanimol, Tot etc. Geerpres Mopping Equipment, Window Squeegees etc. Floor Scrubbing and Polishing Machines Demonstrated. Electric Light Bulbs, Fluorescent Tubes and Fittings etc.

We supply everything you need for keeping your premises clean at the lowest cost. Plus a free advisory service on all aspects of cleaning problems, this is backed by over 25 years experience in the industrial cleaning field. So, if you have problems, consult us.

Comprehensive range of goods kept, Steel Wool, Floor Pads, Nylon Pads, Brillo Pads, Plastic and Galvanised Buckets, Dustpans, Boiler Fillers, Yarn and Cotton Mops, Broom Handles, Minit Mops, Addis Mops, Tea Towels, Chamois Leathers, Scrim, Disinfectants, Channel Blocks, Toilet Rings, Scouring Powder, Liquid Soap, Bleach, Dusters, Stockinette Wipers, Floorcloths, Toilet Soap, Carbolic Soap, Toilet Cleansers, Toilet Paper, Brasso, Silvo, Duraglit, Windowlene, Air Freshener and Fly Killers, Vapona etc.

MANY OTHER ITEMS STOCKED RING SWINDON 21012

SOUTHPORT F.C.

JOHN ARMSTRONG (Goalkeeper)

Thirty years of age, 5ft. 10½in., 11st. 10lb., ex-Portsmouth and Notts Forest, joined Southport F.C. at the beginning of last season, on a "free transfer" from Portsmouth. Born Airdrie.

BRIAN REEVES (Goalkeeper)

Aged 28, 5ft. 11in., 11st., ex-Blackburn and Scunthorpe. Born Ormskirk. Joined Southport F.C. in 1965-66 season.

COLIN ALTY

Twenty-three years old, 5ft. 9in., 11st., ex-Preston North End, played in every position apart from "keeper", joined Southport F.C. in season 1964-65. Utility player. Born Southport.

ERIC CURWEN (Full Back)

Aged 20, 5ft. 9in., 12st. Signed from Everton 1967. Born Blackpool.

ARTHUR PEAT (Half Back)

Twenty-seven, 5ft. 8in., 12st, ex-Everton, signed 1961-62 season. Born Liverpool.

AMBROSE CLARKE (Half Back)

Twenty-two years of age, 5ft. 9in., 11st., ex-Everton, joined Southport in season 1965-66. Born Liverpool.

FRED MOLYNEUX (Centre Half)

Aged 24, stands 5ft. 11in., and weighs 11st. 9lb., ex-Liverpool, joined Southport in season 1965-66. Born Wallasey, Club captain.

GEORGE ANDREWS

Aged 26, 6ft., 11½st., ex-Cardiff and Luton, signed in February, 1967, for a record fee. Born Dudley.



W. J. CASTLE

Office and Bakery
4 and 5 MARKET STREET
S W I N D O N

Telephone 22017

Specialists-

BIRTHDAY CAKES - WEDDING CAKES DAIRY CREAM - PASTRIES BUNS - ROLLS - SPONGES

Dobell Shearman & Co. Ltd.

High Street, Swindon

Telephone: 4961

FANCY AND COMMERCIAL STATIONERS

TYPEWRITERS & OFFICE EQUIPMENT

Greetings Cards for all Occasions from Leading Art Publishers

Heating Services (C.G.H.) Ltd.

HEATING, PLUMBING & VENTILATING ENGINEERS

INSTALLATION & REPAIRS
24 HOUR MAINTENANCE SERVICE

28 BUCKINGHAM RD.

Tel: SWINDON 27630

OUR VISITORS—continued

ERIC REDROBE (Inside or Centre Forward)

Aged 24, 6ft. tall, weighs 14st. 10lb., ex-Bolton. Born Bolton.

TERRY HARKIN (Inside Forward)

Twenty-six years of age, 6ft. $0\frac{1}{2}$ in., 12st., signed from Notts County at the beginning of last season. Irish Under 23 International. International 1967-68. Born Londonderry.

ALEX RUSSELL (Inside Forward)

Aged 24, 5ft. 8in., 10st. 7lb., ex-Everton, joined Southport F.C. 1963-64 season. On transfer list at own request. Born South Shields.

ALAN SPENCE (Inside Forward)

A part-time schoolteacher aged 28, stands 5ft. 9in., and weighs 11st. 12lb., ex-Sunderland and Youth International, holds club's post-war goal scoring record. Born Seaham.

STUART SHAW (Right Winger)

Aged 22, 5ft. 8in., 11st., ex-Everton, signed from Crystal Palace in season 1966-67 for £3,000. Born Liverpool.

DAVID PEARSON (Full Back)

Twenty-one years old, stands 5ft. 10in. Welsh International 1967-68, ex-Everton. Born Shotton.

MALCOLM RUSSELL (Full Back)

Twenty-two years of age, 5ft. 9in., 11st. 2lb. Signed from Halifax, his only professional club, in August, 1968. Born Halifax.

TONY FIELD (Inside Forward)

Aged 24, height 5ft. 8in., weight 11st. 2lb. Signed from Barrow in 1968.

PLAYERS' APPEARANCES AND GOAL SCORERS (to Saturday, 26th October, 1968)

Tuestil at a la	Saturday, 2			
111111111111111111111111111111111111111		rances		als
Name	1st Team		1st Team	Reserves
Allen K		8		
Bailey J		4		
Blick M	2	10		
Burrows F	18	1 00 1 025		
Butler J	18	2	1	
Claypole D		1		1
Dangerfield D		8		
Dawson O	14	2		
Desmeules R		12		
Downsborough P	20	1	The state of the s	
Fry D		11		7 Er
Giles J		6		
Handrick R		1		
Harland S	20	1		
Heath D	19	1	1	The same
Hubbard T	- Tala	10	1 1 100 100	
Jones C	8	3		2
Jones R		12		
Lowes B		9		1
McAteer T		1	and the second second	
Mascia V		12	Delimination of the last	2
Matchwick P		3	Catalogue and A	3 48
Morgan K		7		
Noble P	20	1	7	3
Penman W	2	7	1	2 3
Rogers D	20	1	10	3
Sikorski G		1		
Smart R	17	1	8	1
Smith J	20	1	2	8 (8t)
Thomas R	20	1 0	THE PART BRIDE	1- 55
Trollope N	3	1	the artike of the	f rought
Wetson R		3	and broken	
Own Goals			2	
	A STATE OF THE PARTY OF THE PAR	196	Table or many services	
		all	Self dismount	1 35
1997 X 日 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			traffer to the traffer	25
Commenced Manager			SOT STATE FOR	e inga
	and a state	Massamba All	& discussanuol	+ 2
			srevoil Intels	7-5

BRETTS

PET AND GARDEN SUPPLIES

32-33 Commercial Rd. Swindon 6 Cromwell St. Swindon

At Your Service

A. E. LUDLOW LTD.

Wholesale Fruit and Potato Merchant

COLBOURNE STREET, SWINDON, WILTSHIRE Telephone Swindon 3583

We deliver Fresh Fruit, Vegetables and Potatoes daily
WHOLESALE ONLY

FOR ALL YOUR ANGLING NEEDS
CONSULT

FRANK WOODWARD

Swindon's Fishing Tackle Specialist

25 HAVELOCK ST., SWINDON PHONE 3879 For Paints of Good Quality

H. S. HODGES & SONS

CRICKLADE RD., SWINDON PHONE 22422

Dulux, Brolac, Valspar, Wallcharm, etc.

SOUTHERN LAUNDRY CO. LTD.

Launderers and Dry Cleaners

HAYDON ST. - SWINDON TELEPHONE 4161 The Advertisers in this programme have supported the Club. Will you help us reciprocate by supporting them whenever possible?

W. J. SELWOOD

Telephone Swindon 5884 Saddlery

General Leather Goods Manufactured and Repaired to Your Individual Requirements

> 103 BROAD STREET SWINDON, WILTSHIRE

Always at your service

L. BIBBY

For all Types—Rags, Iron and Metal, etc. Spot Cash Paid. Please Tel. 2101 and our van will call.

THE PADDOCK, ERMIN STREET STRATTON ST. MARGARET

COWLEY BROS (WROUGHTON) LTD

Building Contractors

28 NEWPORT STREET SWINDON

Telephone 6870

WISES CATERING SERVICE

(Reg. Wise)

Our Caterer for the past 20 seasons

Guarantees

A GOOD CUP OF TEA AT THE COUNTY GROUND

A full range of Sweets and Cigarettes at any of our five klosks on your way in.

ENJOY YOURSELF

Warnes Rentals-

To be sure!

51 Commercial Road, SWINDON

Telephone 6486

DIVISION III

	DIVISION II		
Date	Opponents 1968	Ground	Result
August 13	Torquay United (League Cup)	14,702(H)	2—1
17	Stockport County	13,350(H)	1—0
24	Hartlepool	5,732(A)	0—0
27	Reading	16,765(H)	0-0
31	Plymouth Argyle	12,302(H)	3—0
September 4	Bradford City (League Cup)	7.806(A)	1-1
7	Watford	8.709(A)	0—0
10	Bradford City (League Cup Replay)	12.214(H)	4—3
14	Walsall	10.593(H)	1—0
18	Bournemouth & Boscombe Athlet.c	(A)	0—2
21	Bristol Rovers	(A)	1-2
24	Blackburn Rovers (League Cup)	15,402(H)	1-0
28	Shrewsbury Town	12 087 (H)	3—0
October 5	Orient	12 450 (H)	1—0
9	Reading	17 450 (A)	1—0
12	Brighton & Hove Albion	(4)	3—1
16	Coventry City (League Cup)	(4)	2-2
19	Torquay United	(H)	2—1
21	Coventry City (League Cup Replay)	(A)	3—0
26	Oldham Athletic	4.238 (A)	3—2
30	Derby County (League Cup)	(A)	0—0
November 2	unn 1	(H)	***************************************
5	Derby County (League Cup Replay)	(H)	*********
9	Luton Town	(A)	
16	(1) F.A. Cup	The second second second	
23	Mansfield Town	(A)	
30	Barrow	(H)	
December 7	(2) F.A. Cup		
14 18	Brighton & Hove Albion	(H)	
26	Torquay United	(A)	
28	Orient Oldham Athletic	(A)	
20	1969	(H)	
January 4	(3) Gillingham	(11)	
11	Southport	(A)	
18	Luton Town	(H)	1.59650000
24	Tranmere Rovers	(A)	
25	(4)	(A)	
February 1	Barnsley	(A)	
8	(5) Mansfield Town	(H)	***************************************
15	Barrow	(A)	
22	Rotherham United	(H)	
March 1	(6) Northampton Town	(H)	
5	Gillingham	(A)	
8	Stockport County	(A)	
11	Barnsley	(H)	***********
15	Hartlepool	(H)	
18	Hotherham United	(A)	
22	(S.F.) Plymouth Argyle	(A)	
April 4	Watford	(H)	
April 4	Crewe Alexandra	(A)	
8	Shrewsbury Town	(A)	
12	Bournemouth & Boscombe Athletic Bristol Rovers	(H)	***************************************
15	Crewe Alexandra	(H)	
19	Walsall	(A)	*************
	***************************************	(A)	

THE FOOTBALL COMBINATION

Tables of Results to Tu	esd	ay, 29	th Octo	ber, 19	68 (No	t Inclus	sive).	Pts
Tottenham Hotspur		4	4	0	0	16	1	8
Bristol Rovers		4	4	0	0	12	5	8
Arsenal		4	3	1	0	11	4	7
Birmingham City		5	3	0	2	13	5	6
Queen's Park Rangers		4	2	2	0	10	4	6
West Ham United		5	1	4	0	11	5	6
Fulham		4	3	0	1	9	5	6
Cardiff City	***	3	2	1	0	4	2	5
Peterborough United		4	1	3	0	6	3	5
Oxford United		4	2	1	1	8	7	5
Crystal Palace		3	2	0	1	5	4	4
Northampton Town		3	2	0	1	5	4	4
Bristol City	***	3	2	0	1	5	5	4
Gillingham		4	2	0 -	2	4	4	4
Swansea Town		5	1	2	2	7	13	4
Leicester City		5	2	0	3	6	12	4
Chelsea		4	1	1	2	9	8	3
Ipswich Town	+++	4	0	3	- 1	6	9	3
Reading		4	1	1	2	5	13	3
Southampton		3	1	0	2	4	4	2
Walsall	***	4	1	0	3	10	12	2
Norwich City	***	3	0	1	2	5	7	1
Bournemouth & B.A	***	4	0	1	3	3	10	1
Plymouth Argyle	***	4	0	1	3	2	7	1
Swindon Town	***	4	0	0	4	2	9	0
Luton Town	***	4	0	0	4	3	19	0

The Borough Stationers

6 Commercial Road Swindon

For all office stationery

Backed by the resources of the Borough Press

The most comprehensive stock in the District

LUNN'S

FISH BAR and RESTAURANT

COMMERCIAL ROAD, SWINDON

Telephone 3203

Complete meals served all day
Call before the match and on your way home

WILSONS (SWINDON) LTD.

BUILDERS OF MODERN ATTRACTIVE HOUSES AND BUNGALOWS

Developments at:
Upper and Lower Stratton — Blunsdon and Highworth

Head Office: 90/91 COMMERCIAL ROAD - SWINDON Telephone Swindon 6361/3

KEY OF THE BOARD

First Section

A-Burnley v. Ipswich Town

B-Chelsea v. Manchester City

C-Everton v. Sunderland

D-Manchester United v. Leeds United

E-Newcastle United v. Leicester City

F-Nottingham Forest v. Wolverhampton Wanderers

G-Sheffield Wednesday v. Arsenal

H-Tottenham Hotspur v. Stoke City

I-West Bromwich Albion v. Liverpool

J-West Ham United v. Queen's Park Rangers

K-Birmingham City v. Oxford United

L-Cardiff City v. Blackburn Rovers

M-Carlisle United v. Hull City

N-Charlton Athletic v. Blackpool

O-Crystal Palace v. Bolton Wanderers

P-Huddersfield Town v. Aston Villa

Q-Middlesbrough v. Bristol City

R-Norwich City v. Millwall

S-Portsmouth v. Sheffield United

T-Preston North End v. Fulham

Second Section

A-Bournemouth & Boscombe Athletic v. Barnsley

B-Bristol Rovers v. Tranmere Rovers

C-Crewe Alexandra v. Luton Town

D-Northampton Town v. Torquay United

E-Reading v. Mansfield Town

F-Walsall v. Rotherham United

G-Watford v. Gillingham

H-Bradford City v. Notts County

I-Colchester United v. Wrexham

J-Doncaster Rovers v. Lincoln City

K-Exeter City v. Grimsby Town

L—Peterborough United v. Newport County

M-Rochdale v. Bradford

N-York City v. Halifax Town

Hatton's Newsagency

A. J. D. & N. J. Woodhouse

Newsagents :: Tobacconists Confectioners

Agents for Wessex School of Motoring

Booking Agents for Rimes Coaches

6 Regent Circus (near G.P.O.)

Telephone Swindon 22731

HULFORD MOTORS LTD.

SELF DRIVE HIRE

Fleet of 1968 Fords Escorts De-Luxe - Cortinas De-Luxe Cortinas 1600 Estate (Bench Seat Column Change) - Zephyr V4s.

SHRIVENHAM ROAD (200 yards from Football Ground) Telephone 4934

Large Car Park Available

For High Class Central Heating, Plumbing Painting and Decorating **Electrical Installations** and Repairs

NORTH WILTS Sanitary and Heating Co. Ltd.

NEWPORT ST., SWINDON

Telephone 5373/4



Thinking per A member of The Bu

SWIND

Butler (2)

Penman (4)

Noble (8)

Bur Smil

KEEP

ADV

EV

Russ

Down

Swindon's Colours Red Shirts, White Shorts

Swindon's 12th Man

Dawson

WITH

Crossley (11)

Heath (7)

Harkin (10)

Alty (6)

Clarke (3)

SO

Mills & M

Complete Hou Furnishing

16-17 BRIDGE STREET, SV

e invest in the

SOCIETY

g Societies Association

Swindon Office Bristol & West House Regent Circus Swindon Tel: Swindon 6340

Shares and Deposits in this Society are trustee investments

orough

(9)

Thomas (3)

s (5) Harland (6)

Smart (10)

Rogers (11)

Shaw (7)

TOUCH NING RTISER

These teams are subject to alteration

Southport's 12th Man Field

obe (9) M. (5)

PORT

IE NEWS

Andrews (8)

Peat (4)

Pearson (2)

rong

rricks Ltd.

Furnishers and Contractors

NDON

Tel: 5365/6

DINNERS
DANCES
LADIES' NIGHT
ANNUAL BALLS

McIlroy's Ballroom

COMMITTEE MEETINGS
RECEPTIONS
ENGAGEMENT PARTIES
PRIVATE LUNCHEONS
Mcllroy's Barbary Room

MORNING COFFEE LUNCHEON AFTERNOON TEA SILVER GRILL

> McIlroy's Restaurant (Fully Licenced)

MCILROYS

REGENT STREET SWINDON 5294



COATE GARAGE

REPAIRS - OVERHAULS - WELDING SERVICING - REBORING - TYRES

> Props. E. V. & W. H. Mattick Marlborough Road, Swindon

DIVISION III

(up to and including Thursday, 31st October, 1968)

		Р	W	D	AL	F	А	Pts
Swindon Town		14	9	3	2	19	8	21
Watford		15	8	4	3	18	8	20
Luton Town		15	9	2	4	29	14	20
Bournemouth & B./	Α.	15	9	2	4	24	12	20
Torquay United	*****	16	9	2	5	27	16	20
Barrow		15	9	2	4	24	19	20
Tranmere Rovers		16	8	2	6	22	22	18
Plymouth Argyle		16	7	3	6	20	17	17
Rotherham United		15	6	5	4	20	17	17
Stockport County		15	6	5	4	24	22	17
Reading	*****	15	6	4	5	25	19	16
Northampton Town		13	5	4	4	14	13	14
Mansfield Town		15	5	4	6	22	21	14
Bristol Rovers		15	5	4	6	24	27	14
Barnsley		16	4	6	6	19	22	14
Southport	*****	15	6	1	8	24	26	13
Walsall		16	3	7	6	16	18	13
Hartlepools United		15	3	7	5	9	21	13
Orient	*****	14	3	6	5	19	24	12
Brighton & H. A.		16	4	4	8	21	28	12
Shrewsbury Town	*****	15	4	4	7	13	21	12
Gillingham		15	4	3	8	19	25	11
Crewe Alexandra		15	3	4	8	21	28	10
Oldham Athletic		15	1	2	12	9	34	4

Suppliers to the Swindon Team

MAY WE SUPPLY YOU?







of Chippenham Limited

MAIN

FORD

DEALERS

COCKLEBURY ROAD - CHIPPENHAM
Telephone 3255

SUPPORTERS CLUB NOTES

Members will, no doubt, have read with some dismay of the setback in the affairs of the Supporters' Club. That this should have occured at all is, to say the least, most regrettable. Those who have read the current Club handbook will have noted the very fine help given by the Club, in the figures quoted from 1950 to date. When one considers that £136,000 has been given to the parent Club in that time, with prizes in the Weekly Competition of approximately the same amount, one gets some idea of what scale the Supporters' Club operates on.

Add to this some £30,000 per season (certainly over the last five or six seasons) which has been handled in the process of selling programmes at home matches, the record is pretty good. To this can be added a Social Club, value now £7,500, with an increase in profit from £154 in the first nine months of it's life (25th August, 1966 to 31st May, 1967) to £1,032 excess of income over expenditure for the first full year (1st June, 1967—31st May, 1968), the record, despite the loss, would, I submit, compare quite favourably with any big business in and around Swindon—or elsewhere for that matter.

It is regretable that the local press, in their heading and reporting of the A.G.M., may have given a somewhat misleading impression to anyone not reading the reports carefully. The headline on the front page stated that the Swindon Town Supporters' called in the police to probe the deficiency, although, in fairness, it was stated later in the report that it was, in fact, the officers and Committee who took this action as soon as the full facts were known.

Further, at the A.G.M., our Chairman and acting Hon. General Secretary made specific reference to, and emphasised

GREAT WESTERN HOTEL

SWINDON

Telephone 22047

Weddings, Parties, Business Lunches and Dinners a Speciality

Excellent Food and Quick Service A must before or after the match

VISIT OUR NEW STEAK BAR

... not just concrete, but



SWINDON AREA OFFICE c/o COLN GRAVEL CO. LTD. CLAYDON PIKE LECHLADE GLOS.

phone LECHLADE 461/2

Premix—an Amey company—serves 21 counties

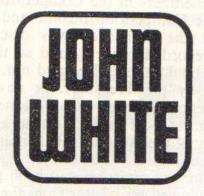
SUPPORTERS' CLUB NOTES—continued

that the Weekly Competition was, as always, separately and impeccably accounted for by the Club promoter, Mr. Phil Hart, in order to re-assure members in the Competition, that there was no question of the Competition income and prizes being involved. Also, that the deficiency was discovered because income had been recorded properly and so the loss was uncovered through the books themselves and not, repeat not, because of any effort by the Treasurer, or any other officer, to cover up a deficiency. For this reason alone, there was no hesitation in inviting the local press to attend and giving the representative a copy of the Accounts. It is regrettable that these two important facts should have been left out in the report. In fairness again, after the omission had been pointed out by the promoter, and followed by a letter from the Chairman, a paragraph was found in the next day's edition, drawing attention to the importance of the statement relating to the Weekly competition. At the A.G.M. of the Social Club, held on Monday last, the 28th October, the Chairman and Acting Hon. Gen. Secretary again emphasised the two points in question.

At the Social Club A.G.M., two new Management Committee members were elected—Mr. J. Tompkins, a long serving full Supporters' Club Committee member and founder Management Committee member and Mr. N. Gallagher. We would like to thank the two unseated members, Mr. and Mrs. Hook, for their unstinted efforts during their tour of duty on Committee, and appreciate the high standard they both set.

Finally (this being Wednesday morning), on behalf of all Supporters, many thanks to the team for their performance at Derby. Today's match hasn't the glamour, perhaps, but is far more important in it's long term effect. Let's back the lads all the way by 90 minutes of full support.

Meet the



"ROGUES", "CADS" and "JUNIORS"

Shoes too comfortable to take off

•

at the

Swindon Co-op Society Limited

Fleet Steet

Swindon

STAND TICKET PRICES SEASON 1968-69

SOUTH S	TAND	NORTH S	TAND
Stand A	7/6	Stand F	7/6
Stand B	8/6	Stand G	7/6 & 9/6
Stand C	9/6	Stand H	9/6
Stand D	8/6	Stand I	7/6 & 9/6
Stand E	7/6	Stand Y	7/6 & 8/6
		Stand Z	7/6 & 8/6

Seats may be booked in advance and a stamped addressed envelope with the correct remittance will bring you any tickets you require.

Season tickets in limited numbers are still available in all of these stands so book now to ensure a ticket for our all ticket matches.

THE MAN IN THE MIDDLE

William John Gow.

Age 38, Born Swansea.

Married, two daughters.

Referee since 1953.

League List: Referee 6 seasons since 1963/64.

Linesman 2 seasons.

FIFA and EUFA Referee since 1966.

Graduated through Welsh League and London

Combination.

Highlights of Career:

1965/66 Linesman

Northern Ireland v. Scotland.

F.A. Cup Semi-Final.

1966/67 Referee

Welsh Cup Final.

Various Inter-Cities Fairs Cup-Ties.

Under 23 England v. Scotland.

Denmark v. Hungary European Nations Cup.

1967/68 Referee

Under 23 Scotland v. England.

C.S.S.R. v. U.S.S.R.

1968/69 Referee

Real Madrid v. Limmosol European Cup.

G. H. FLOWER & SON LIMITED

WOOD LANE, CHIPPENHAM

LICENCE No. S.2802

PHONE 2017

SCRAP METAL

and

GENERAL WASTE SALVAGE DEALERS

Plant dismantling carried out

Members of

National Association of Non-Ferrous Metal Merchants

G. A. STREETLY

Tobacconist and Confectioner

10 BOURNE ROAD - MOREDON - SWINDON Telephone 4956

"COAL!"
"COAL!"

J. WILMER

St. Margaret's Road Swindon

Telephone 22535

LEESE, ING & CO. LTD.

Mineral Water and Squash Manufacturers

LANSDOWN ROAD - SWINDON

TELEPHONE 22744

Train for the soccer season—shoot from Swindon every day to

LONDON (over 15 trains)
BRISTOL (9 trains)
CARDIFF (9 trains)

All the services are in the free pocket timetables

Going out for the day?
Ask for the Western Bargains folder

Get these travel aids at stations or travel agents



Inter-City

DO not let CHILBLAINS spoil a good game



RELAPERN

Price 2/6 from your CHEMIST
2/10 Post Paid from

BALLARD & CO. (CHEMISTS) LTD.
FARINGDON - BERKSHIRE

FORTHCOMING MATCHES

TUESDAY, 5th NOVEMBER, 1968

FOOTBALL LEAGUE CUPROUND FIVE (Replay)

DERBY COUNTY

Kick-off 7.30 p.m.

SATURDAY, 9th NOVEMBER, 1968

FOOTBALL COMBINATION

LUTON TOWN

Kick-off 3 p.m.

SATURDAY, 16th NOVEMBER, 1968

FOOTBALL COMBINATION

NORWICH CITY

Kick-off 3 p.m.

DON ROGERS SPORTS

29 FARINGDON ROAD, SWINDON

Stockists of all leading sports equipment
Discount to all clubs
Suppliers to Swindon Town Football Club
Telephone 27378

Maylott Studios

For Group & Sport Photographs

Official Photographer to Swindon Town Football Club

31 FARINGDON ROAD Telephone 22792

Notton's Cafe

200 yards from Ground

Perfect meals at all times

L. Wollen

OFF LICENCE

WINES and SPIRITS

Arkell's Ales and Stout

373 Cricklade Road, Swindon

Deliveries Daily

Phone 3508

C. DUNN & SON

Builders and Decorators

Alterations, Renovations Conversions, Plumbers and Sanitary Engineers

503 Cricklade Rd. Tel: 22522

THE PORK SHOP

(Swindon Bacon Curing Co. Ltd.)

Specialists in

BACON - PORK - COOKED HAM

50 FLEET STREET - SWINDON

TELEPHONE 22122

LAST WEEKS MATCHES

DIVISION III

Saturday, 19th October, 1968.

Beat TORQUAY UNITED (Home) 2-1.

Team: Downsborough; Dawson, Thomas; Butler, Burrows, Harland; Heath, Smart, Smith, Noble, Rogers, Sub: Penman.

Scorers: Noble, Rogers.

Attendance:

Referee: Mr. M. V. Sinclair (Guildford).

FOOTBALL LEAGUE CUP FOURTH ROUND REPLAY

Monday, 21st October, 1968.

Beat COVENTRY CITY (Home) 3-0.

Team: Downsborough; Butler, Thomas; Penman, Burrows, Harland; Heath,

Smart, Smith, Noble, Rogers. Scorers: Rogers, Smart, Penman.

Attendance:

Referee: Mr. K. E. Walker (Maidstone).

DIVISION III

Saturday, 26th October, 1968.

Beat OLDHAM ATHLETIC (Away) 3-2.

Team: Downsborough; Butler, Thomas; Penman, Burrows, Harland; Heath,

Noble, Smith, Smart, Rogers. Scorers: Smart, Heath, Rogers.

Attendance: 4,238.

Referee: Mr. T. A. Pallister (Co. Durham).

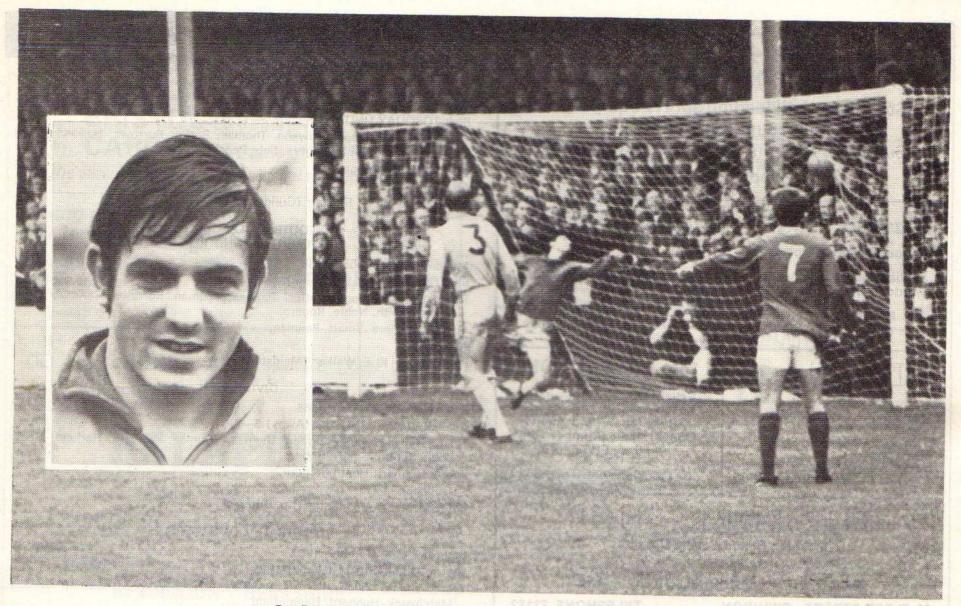
FOOTBALL COMBINATION

Saturday, 26th October, 1968.

Lost to GILLINGHAM (Home) 1-0.

Team: Jones; Allen, Fry; Desmeules, Blick, Morgan; Mascia, Wetson,

Matchwick, Hubbard, Dangerfield. Referee: Mr. A. H. Munday (Stroud).



Don Rogers scoring the first goal against Torquay United in the last home league game.

Cecil Green

Artistic Decorations in all its branches

12 Armstrong Street, Swindon, Wilts.

Tel. 4593

W. COLLINS (Swindon) LTD.

TURE ACCOUNTANTS 69 COMMERCIAL ROAD - SWINDON TEL. 21371 AND AT THE GREEN, LYNEHAM



CLARK BROS. (Swindon) Ltd.

Building and Civil Engineering Contractors

CONSULT US FOR BUILDING AND CIVIL ENGINEERING CONSTRUCTION IN ALL ITS PHASES

STRATTON ROAD **SWINDON**

Telephone Swindon 27261



throughout the West

you will find Bradley Estates beautifully situated to meet the requirements of modern living. If you are thinking about a new home and would like to receive full details of our current and planned estates write now to 74 Victoria Road Swindon Wiltshire. Please send me details of

Green Meadow Estate, Swindon, Wiltshire ☐ Nythe Estate, Swindon, Wiltshire Monkton Park Estate, Chippenham, Wiltshire ☐ Park Hill Estate, Frome, Somerset ☐ Damory Down Estate, Blandford Forum. ☐ Harkwood Farm Estate, Poole, Dorset ☐ Roman Way Estate, Bourton-on-the-Water,

Address

Gloucestershire





MY MASTER SAYS THAT

MAN'S SECOND BEST FRIEND
IS A SAVINGS BANK ACCOUNT

INTEREST 6% IN THE SPECIAL INVESTMENT DEPT.

Local Offices 17 Commercial Road, Swindon 6 Maryport Street, Devizes. TRUSTEE

SAVINGS

B)ANK

8,000 SEATS FOR SHEFFIELD WEDNESDAY F.C.

7,000 SEATS FOR ASTON VILLA F.C.

6,000 SEATS FOR SHEFFIELD UNITED F.C.

3,500 SEATS FOR LEEDS UNITED F.C.

3,000 SEATS FOR OLDHAM F.C.

4,000 SEATS FOR PETERBOROUGH AGRICULTURAL SOCIETY

13,500 SEATS FOR HULL CITY F.C.

3,200 SEATS FOR COVENTRY CITY F.C.

FAST, EFFICIENT SERVICE FROM MARTYN LYNSHAW LTD.

THE LATEST THING IN STADIUM SEATING

- MANUFACTURED IN HIGH-DENSITY POLYTHENE
- NO MAINTENANCE
- ANY COLOUR
- SEND FOR DETAILS
- LIGHT CONSTRUCTIONAL STEELWORK
- ANCILLARY WORK FOR THE BUILDING TRADE



FAST EFFICIENT SERVICE BY

MARTYN LYNSHAW LIMITED

Telephone 21844

BOUNDARY WORKS - STRATTON ROAD - SWINDON

THE BOROUGH PRESS (SWINDON) LTD.